Multiple ways to boost your margins thanks to Rayvex!

**Option 1:** Rayvex, the better uncoated Hard Resin lens

**Fact:** uncoated Rayvex lenses have a much better abrasion resistance than uncoated Hard Resin (“CR-39”) lenses:

- Cost similar to “CR-39”
- + better sales price!

**Option 2:** the more economical abrasion resistant 1.50 lens

**Fact:** uncoated Rayvex lenses match many – much more expensive – hard coated standard “CR-39” lenses

+ **Benefit:** no hard coating related quality complaints (adhesion issues, cracking)

“Budget” abrasion-resistant lenses boost your Sales!

$$$$ Higher Profit! $$$$

$$$$ Higher Profit! $$$$